

BancorpSouth
Family of Companies
Affiliate Marketing Notice
Your Choice to Limit Marketing

The BancorpSouth family of companies [BancorpSouth Bank; BancorpSouth Investment Services, Inc.; BancorpSouth Insurance Services, Inc. (including its Stewart Sneed Hewes; Wright & Percy; Ramsey, Krug, Farrell, & Lensing; SMI Group; and JMG/ic divisions)] is providing this notice.

Federal law gives you the right to limit some but not all marketing from the BancorpSouth companies. Federal law also requires us to give you this notice to tell you about your choice to limit marketing from the BancorpSouth companies.

You may limit the BancorpSouth companies, such as BancorpSouth Bank credit card, BancorpSouth Investment Services, Inc. securities, and BancorpSouth Insurance Services, Inc., insurance affiliates (including its Stewart Sneed Hewes; Wright & Percy; Ramsey, Krug, Farrell, & Lensing; SMI Group; and JMG/ic divisions), from marketing their products or services to you based on your personal information that they receive from other BancorpSouth companies. This information includes your income, your account history, and your credit score.

Your choice to limit marketing offers from the BancorpSouth family of companies will apply until you tell us to change your choice.

To limit marketing offers, contact us:

- By telephone: 1-888-797-7711
- By mail: Check the box and complete the form below, and send the form to:
BancorpSouth
P.O. Box 789
Tupelo, MS 38802

Do not allow any company in the BancorpSouth family of companies to use my personal information to market to me.

Please print your name _____
Street Address _____
City, State, Zip _____
Account Numbers (last 4 digits only) _____
Date _____